



CORPORATE SPONSORSHIP

Bettendorf Soccer Association

a 501(c)(3) Nonprofit Organization: 42-1380038

“Together, We Build a Better Future”





BETTENDORF
Soccer Association

01



INTRODUCTION

The Bettendorf Soccer Association (BSA) is dedicated to facilitating youth soccer development for children aged 4 to 18. With a strong commitment to community and teamwork, BSA welcomes over 300 families to an inclusive, family-focused program each year.

Our offerings include:

- **Competitive Soccer:** Over 350 players from across the Quad Cities area participate in select soccer teams honing their skills at a higher level.
- **Skill Development for Ages 5–8:** Programs designed to build foundational soccer skills and prepare young players for the competitive stage.

Families and the community also play an active role in supporting BSA through donation of time, talent and financial backing to help keep costs manageable and ensure the success of our activities.

**We would be honored to
have you as one of our
partners.**



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02

VISION & MISSION

VISION

To inspire and empower the next generation of soccer players by fostering a love for the game, nurturing personal growth, and creating a positive community where youth players develop their skills, values, and passion for soccer. We envision a future where our athletes thrive on and off the field, embodying sportsmanship, teamwork, and resilience as they unite to achieve greatness together.

MISSION

Player Development ●

Positive Coaching & Sportsmanship ●

Lifelong Passion for Soccer ●

Personal Growth of Our Athletes ●





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03

BENEFITS FOR SPONSORS

Sponsorships provide crucial funding to cover costs like equipment, uniforms, facility maintenance & upgrades, team fees and player dues while providing increased brand visibility and recognition within the community.

1

Build loyalty among families who support the team and the sponsoring business.

2

Aligning with BSA can enhance the company image as being community-minded and socially responsible.





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04



SPONSORSHIP PACKAGES OFFERED

1. PLATINUM SPONSOR

Contribution: \$10,000+

Benefits:

- Exclusive title sponsorship
- Prominent front of jersey logo placement on all BSA uniforms.
- All Gold Sponsor benefits.

2. GOLD SPONSOR

Contribution: \$1,500 - \$9,999

Benefits:

- Business name/logo on camp & Academy shirts.
- Event and Field sponsorships
- All Silver Sponsor Benefits.

3. SILVER SPONSOR

Contribution: \$1,000 - \$1,499

Benefits:

- Logo event banners & field signage.
- All Bronze Sponsor benefits.

4. BRONZE SPONSOR

Contribution: \$500-\$999

Benefits:

- Business name/logo included on club website.
- Recognition on BSA social media channels.



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05

MAJOR FACILITY PROJECTS & FUND RAISING GOALS

Description	Price
Indoor Facility	\$2,000,000
Artificial Field Surface Improvements	\$2,000,000
Natural Field Surface Improvements	\$1,000,000
Field Lighting	\$200,000
Parking Lot Expansion/Improvement	\$100,000
Irrigation System Update	\$100,000
Engineering & Project Management	\$25,000
Total	\$5.425 Million

In addition to supporting our major projects, fundraising dollars are also allocated to provide scholarships for deserving families, ensuring that individuals have the opportunity to participate regardless of financial constraints.



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06

SPONSORSHIP INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

SPONSORSHIP TIER



PLATINUM SPONSOR

Contribution: \$10,000+



GOLD SPONSOR

Contribution: \$1,500 - \$9,999



SILVER SPONSOR

Contribution: \$1,000 - \$1,499



BRONZE SPONSOR

Contribution: \$500-\$999

PAYMENT INFORMATION

Payment Method: ☐ Check ☐ Credit Card ☐ PayPal

Total Amount: \$ _____

For Credit Card & PayPal: <https://www.BSASoccer.org/sponsorship>

Make checks payable to: Bettendorf Soccer Association

Mail to: PO Box 671, Bettendorf, IA 52722



Agreement: By signing below, I confirm my commitment to sponsoring the Bettendorf Soccer Association at the selected tier. I acknowledge that sponsorship benefits will be provided as described above.

Signature: _____ Date: _____



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07

THANK YOU

Thank you for considering our sponsorship request. We truly appreciate your time and consideration. We believe that this partnership will be mutually beneficial, providing a valuable platform for recognition and brand awareness while contributing significantly to the development of soccer and young people in our community. We look forward to the possibility of collaborating with you.



CorporateSponsors@BSASoccer.org



www.BSASoccer.org/sponsorship

